

**EDUCATIONAL TECHNOLOGY PROGRAM**  
**University of Arkansas**  
**216 Peabody Hall**  
**Fayetteville, AR 72701**

**GUIDELINES FOR STATEMENT OF INTEREST/WRITING SAMPLE**

One of the most critical elements in the evaluation of your application is your written Statement of Interest which also serves as a writing sample. This statement should highlight how your experiences and goals are a good fit for the University of Arkansas Master's (M.Ed.) program. Equally important, it should allow the faculty to assess if our program is a good fit to help you achieve your professional goals. Consequently, careful thought and effort should be made as you prepare it.

*Instructions:*

The statement of interest should be a maximum of 5 double-spaced, typewritten pages and utilize at least three reference citations to help support your points. You should address the following guiding questions in paragraph format (not bulleted list or resume) one of the reasons for asking you to provide a written statement is to assess your writing ability.

- **Personal Background:**
  - What life experiences, qualities, and skills do you possess that make you a strong candidate for the educational technology program and profession?
- **Professional Background:**
  - What prior educational and work experiences have prepared you to pursue an educational technology master's degree?
- **Professional Goals:**
  - What are your short and long term educational and career goals, and how do you see the University of Arkansas's Educational Technology master's degree contributing to your fulfillment of these goals?
- **Technology in Your Field:**
  - Describe the impact or provide an overview of technology integration in your field or area of interest.
  - In this section you should utilize citations/references to provide validity for your key points.

Once completed, send the file to the Educational Technology program faculty at [etec@uark.edu](mailto:etec@uark.edu).